

DESIGN SKILLS

- Brand Identity & Logo Design
- Website Design
- Print & Digital Marketing Materials
- Advertisements, Flyers & Banners
- Event Promotions & Business Forms
- Social Media Graphics
- Client Communication
- Project Coordination

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat
- Canva
- Microsoft 365
- and other creative & business software

DARLENE BROOKS

Graphics Designer

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[Projects & Design Portfolio](#)

PROFESSIONAL SUMMARY

Creative graphic designer who helps small businesses and individuals present themselves professionally through clear, attractive visual materials. Experienced in branding, logos, websites, advertisements, event promotions, and print design. Known for listening to client needs, providing dependable service, and delivering polished designs from concept through final delivery.

PROFESSIONAL EXPERIENCE

Owner & Graphic Designer | DMB by Darlene 2022–Present

- Create custom visual materials for small businesses and individuals, including logos, websites, advertisements, banners, flyers, forms, and promotional pieces. Meet with clients to understand their needs, develop design concepts, make revisions, and deliver completed materials that support their business or event goals.

ADDITIONAL EXPERIENCE

Customer Technology Consultant | FedEx 1997 - 2021

- Provided customer-focused support, clear communication, documentation, and problem-solving in a professional business environment. This experience strengthened the client service, organization, and follow-through I bring to design projects.